

To

Lincolnshire Farm, Food and
Land based Businesses

Economic Regeneration
Beech House
Witham Park
Waterside South
Lincoln
LN5 7JH

Tel 01522 550500
Fax 01522 516720

Come along and join us at our FREE Farm Business Development Seminar!

**Thursday 25 March 2010
Lincolnshire Oak Hotel, Sleaford**

We are delighted that **Jim Sutcliffe, Winner of the Young Butcher of the Year 2009**, will be with us to talk about the progression of his family-run farm to the creation of the popular retail business, Meridian Meats.

We also have **Geoff Kealey** who is pioneering a farm development to supply sustainable energy to properties and office space at Harpswell Green.

This is the perfect event for you if you own or manage a farm, food or land based business in Lincolnshire and you have in mind an idea for adding to or changing your business. Perhaps you have not researched your options yet? You might feel that Planning Legislation is a hurdle or not know where you might get help with funding?

We will have a selection of professionals presenting and running a choice of workshops on **The Planning Process, Business Planning, Finance, Business Legislation, Innovation Guidance and Marketing**. What's more there will be experts on hand with displays and information to take away on a range of business development topics.

We will provide you with a pack containing sources of information and case studies demonstrating the direction other land based businesses have taken and how they have prospered as a result.

We enclose a Programme for the day. To book your place please call Jenny Evans or Vivienne King on 01522 550590, alternatively email agriforum@lincolnshire.gov.uk. You will then be contacted by us to reserve your choice of workshops. If you have any queries please do not hesitate to contact either Jenny or Vivienne.

Yours faithfully



Catherine M Aitchison

for the Lincolnshire Forum for Agriculture and Horticulture

Lincolnshire Forum for Agriculture and Horticulture

Farm Business Development Seminar

Lincolnshire Oak Hotel, Sleaford
Thursday 25th March

Programme

9:30	Registration and Refreshments	
10:00	Welcome	Peter Hayman Natural England, Lincolnshire Forum for Agriculture and Horticulture
10:10	Order of the Day	Vivienne King Lincolnshire County Council
10:15	Jim Sutcliffe, Young Butcher of the Year	
10:35	Planning Presentation	David Bate North Kesteven District Council
11:30	Morning Workshops	
	<ul style="list-style-type: none">• Planning Workshop• Business Planning and Finance	
12:15	Lunch Break, Networking, Browse displays	
1:00	Geoff Kealey, Harpswell Green District Heating System	
	Afternoon workshops (workshops 2 - 4)	
	<ul style="list-style-type: none">• Business Planning and Finance• Innovation• Marketing	
1:30	Workshop 2	
2:15	Workshop 3	
3:00	Refreshments	
3:15	Workshop 4	
4:00	Networking	
4:30	Close	

Please note: All delegates will have the opportunity to attend each of the morning and afternoon workshops delivered by professionals