

Table 4 Item 9.1.1 The Lincolnshire Wolds AONB 5 Year Action Plan 2012 – 2017 DRAFT

Theme 1: Protecting the Wolds Natural Heritage – Biodiversity (section 4.2.1)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
BO To protect, enhance and restore where appropriate the biodiversity of the Lincolnshire Wolds AONB, aiding the development and relevant delivery of the Lincolnshire Biodiversity Action Plan.	BP1 To survey and monitor key habitats and species within the AONB in line with Lincolnshire and UK Biodiversity Action Plan targets and other national aspirations.	BA1 Review and develop further baseline data to increase understanding and improve monitoring of the biodiversity of the AONB.	LBP LWCS	LBP partners	Ongoing
		BA2 Encourage community/voluntary biodiversity recording.	LNU LWT LWCS	LBP partners	Ongoing
		BA3 Continue to research the spread and impact of invasive species on the biodiversity of the AONB.	LBP LWT	LBP partners	Ongoing
	BP2 To develop and promote a landscape scale approach to species and habitat creation, restoration and conservation, helping to develop resilience to future climate change through increased habitat linkages and networks.	BA4 Implement Actions: GA3, WBA2, RSPA1-2, RSPA11, SA5, FWA6, FWA12, TCA10-11.	LWT	LBP partners	Ongoing
	BP3 To support and encourage agricultural guidance and good practices that protect, enhance and restore wildlife habitats across the AONB.	BA5 Implement Actions: GA3, WBA3, HTA3, RSPA1-2, RSPA4, RSPA6, RSPA9, AFA1, SA4, FWA1, FWA5, FWA12.	NE	Defra FWAG LBP partners	Ongoing

LNU = Lincolnshire Naturalists Union

Biodiversity - Meadow, Pasture and Wet Grassland (section 4.2.2)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
GO To manage and increase the area and quality of wildlife-friendly grasslands across the AONB, targeting areas close to watercourses, important road verges, archaeological sites, historic parkland and settlements.	GP1 To help maintain, enhance and where appropriate restore/extend grasslands of high wildlife and landscape value.	GA1 Restore and maintain favourable conservation status to all grassland SSSI sites in the AONB.	NE	Landowners	All sites by 2017
		GA2 Restore and maintain positive conservation management across all grassland Local Wildlife Sites.	NE LBP	Landowners LWT	90% by 2017
		GA3 Promote, advise and encourage farmers and landowners uptake in agri-environment measures to increase the extent of biodiversity rich grasslands.	NE	Landowners LWT FWAG	35 ha by 2017
	GP2 To raise community awareness of the rich natural and cultural heritage of the Wolds' grassland.	GA4 (see also VLA8 & TCA12) Facilitate local events to increase awareness of the Wolds' grassland including via the God's Acre project.	LWCS	NE FWAG LWT	3 events by 2017
	GP3 To support initiatives to encourage grazing of less productive grasslands, including calcareous grassland.	GA5 (as FWA5) Encourage support networks for local graziers to aid future livestock management, including access to specialist advice on rare breeds.	FWAG	LWCS LWT	Ongoing
	GP4 To promote to land managers the additional benefits of good grassland management including carbon sink, climate change and flood alleviation impacts.	GA6 (see also VLA8) Research and coordinate specialist training/awareness opportunities in tandem with GA4.	LWCS	NE FWAG LWT LBP LCC	1 event by 2017

Biodiversity - Grass Verges and Green Lanes (section 4.2.3)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
<p>VLO To retain, restore and encourage positive management of the distinctive grass verges along the AONBs roadsides and green lanes.</p> <p>See LBAP FG29-31</p>	<p>VLP1 To help maintain, enhance and where appropriate restore/extend grass verges for their wildlife and landscape value.</p>	<p>VLA1 Continue to survey and monitor all Roadside Nature Reserves (RNRs) in the AONB.</p>	LWT LCC	Local specialists LNU NE	Ongoing on a three year cycle
		<p>VLA2 Restore RNRs to favourable conservation status.</p>	LWT	LCC NELC Landowners	100% by 2017
		<p>VLA3 (<i>see also VLA7</i>) Develop and promote, via Life on the Verge, an online recording system to review the wider grass verge network.</p>	LWT	LWCS Local specialists LBP Volunteers	Website live by 2012
		<p>VLA4 Review and encourage suitable verge cutting management to enhance biodiversity, avoiding compromising vehicle sight lines.</p>	LCC NELC	LWT LWCS Landowners	10 km by 2016
		<p>VLA5 Minimise litter and fly-tipping on road verges and green lanes with an awareness campaign and deal with any incidents promptly.</p>	ELDC NELC WLDC	LCC EA LWCS	Ongoing + 1 x publicity campaign by 2013
		<p>VLA6 Maintain liaison between highway authorities, landowners, interest groups and local communities to minimise illegal vehicle encroachments.</p>	LCC NELC	Parish Councils Landowners Interest groups	Ongoing

	<p>VLP2 To raise awareness and local engagement in the natural and cultural heritage of grass verges and their contribution to green infrastructure and climate change adaption.</p>	<p>VLA7 <i>(see also VLA3)</i> Develop and support a network of volunteers via Life on the Verge initiative.</p>	LWT	LWCS Local specialists LBP Volunteers	100+ volunteers trained by 2012
		<p>VLA8 <i>(see also GA4 & GA6)</i> Research and coordinate specialist training/awareness opportunities linking with wider grassland management.</p>	LWCS	NE FWAG LWT LBP LCC	1 event by 2017

Biodiversity - Woodlands, Beech Clumps and Traditional Orchards (section 4.2.4)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
WBO To protect, enhance, and extend where appropriate the woodland and tree cover within the AONB, maximising their contribution to the AONB by integrating landscape, biodiversity and socio-economic benefits.	WBP1 To reinforce the existing pattern of woodland, seeking to increase the area of native broadleaved woodland (including wet woodland), accepting limited non-native planting for climate change adaptability.	WBA1 Encourage uptake of grants and specialist advice to aid sustainable management of existing woodlands for biodiversity.	FC	NE FWAG Landowners LWCS	10 ha by 2017
		WBA2 Promote uptake of grants to encourage appropriate new planting schemes, particularly adjacent to existing ancient semi-natural woodlands, and linking areas of existing habitats.	FC	NE FWAG Landowners LWCS	15 ha by 2017
	WBP2 To re-establish complementary habitats adjacent to woodlands. <i>(see also Sections 4.2.2 Meadow, Pasture and Wet Grassland and 4.2.5 Hedgerows and Landmark Trees)</i>	WBA3 Promote uptake of grants and specialist advice to encourage complimentary neighbouring biodiversity habitats, including pasture and in-field crop options.	NE	NE FWAG Landowners LWCS	5 ha by 2017
	WBP3 To record the extent and location of small ancient woodlands as part of an integrated digital database for the Lincolnshire Wolds woodlands.	WBA4 Encourage continued mapping of the small woodland resource across the AONB including beech clumps.	FC NE	FWAG LWCS	Ongoing
	WBP4 To encourage and support woodland business schemes within the AONB.	WBA5 Encourage uptake of grants (RDPE, LAZ & SDF) and specialist advice to support local woodland/timber businesses.	FC	CLA Landowners LWCS	Ongoing
		WBA6 <i>(see also FWA10)</i> Organise and promote a regular wood fair to market locally produced timber, enhancing links between businesses and potential customers.	FC	LWCS	3 events by 2017

	WBP5 To establish the extent and quality of traditional orchards and encourage suitable restoration, creation and management.	WBA7 Investigate the resources necessary and local interest to enable an on-the-ground follow-up of the current orchard resource, including extent of local varieties.	LWT	EoEAO NE FWAG LWCS Landowners	Investigation completed by 2013
		WBA8 (<i>see also FWA10</i>) Promote annual Apple Day and other local events to encourage wider awareness of orchards in the AONB.	LWCS LWT	CG EoEAO LBP	3 events promoted by 2017

CG = Common Ground

EoEAO = East of England Apples and Orchards Project.

Biodiversity - Hedgerows and Landmark Trees (section 4.2.5)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
HTO To protect, enhance and increase, where appropriate, the hedgerows and landmark trees in the AONB.	HTP1 To help record, maintain, and where appropriate restore all species-rich and ancient hedgerows and encourage planting and management of hedgerows and trees to benefit landscape and habitat connectivity. <i>(See also Section 4.2.4 Woodlands, Beech Clumps and Traditional Orchards)</i>	HTA1 Explore a voluntary surveying scheme to assist in identifying the extent and condition of species-rich and historically significant hedgerows across the AONB.	LWT LWCS	EH FWAG Parish Councils	Review by 2014
		HTA2 Continue to develop and record the community 'Trees of Our Time' project.	LWCS	Parish Councils	Ongoing
		HTA3 Provide specialist advice and encourage uptake of agri-environment grants and the AONB Small Grants Scheme to support existing hedgerow/landmark tree management.	LWCS FWAG NE	LCC NELC ELDC WLDC	6+ schemes supported per annum.
	HTP2 To raise awareness of the importance of hedgerows and landmark trees for wildlife, landscape and cultural values and encourage future community engagement.	HTA4 Continue to promote and encourage the tree warden scheme and training programme throughout the area.	LCC NELC ELDC WLDC	Parish Councils	Ongoing
		HTA5 Continue to promote and review the local 'Tree and Woodland Advice Sheet' for landowners and public.	LWCS	FWAG LCC LWT NFU FC	Ongoing
		HTA6 Encourage and support local cultural events to celebrate and inspire interest in the special values of our hedgerow and tree resource.	LWCS LWT	ELDC LCC NELC Parish Councils WLDC	3 events by 2017

Biodiversity - Rivers, Streams and Ponds (section 4.2.6)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
RSPO To improve, where appropriate, the natural environment of the river and stream catchments and their associated wetland habitats.	RSPP1 To maximise the extent of low-input land management adjacent to all rivers and streams and utilise floodplains to minimise impact of flooding in residential areas. <i>(See also Section 4.2.7 Arable Farmland)</i>	RSPA1 Promote and develop agri-environment schemes and woodland planting schemes to enhance the AONBs river valley landscapes where appropriate.	FWAG	FC NE LWCS Landowners	Ongoing
		RSPA2 Create low-input managed land adjacent to the area's streams and rivers.	FWAG LCSP	NE	75 km by 2017
	RSPP2 To rehabilitate streams and rivers to enhance their biodiversity where appropriate and consistent with flood defence and flood risk requirements	RSPA3 Facilitate, support and promote the Lincolnshire Chalk Streams Project (LCSP) under the guidance of its Steering Group.	EA AW NE LWCS	WTT LWT	Reviewed Strategy & Work Programme
		RSPA4 Influence and work with landowners to introduce a variety of in-stream and bankside enhancement measures.	LCSP	EA LWCS LBAP	5 km of river restoration by 2017
	RSPP3 To raise community awareness and where possible, community involvement of the rich diversity of water habitats within the Wolds and how their actions impact upon this resource. <i>(See also Section 5.2 Thriving Communities)</i>	RSPA5 Facilitate a series of local events to increase public awareness of the Wolds wetland heritage.	LCSP	LWT	3 events by 2017
		RSPA6 Provide a range of specialist talks, demonstration events and guided walks under the LWCS/LCSP banner.	LCSP	LWCS	12 activities by 2017
		RSPA7 Seek to explore a range of approaches/activities to encourage interest from local businesses and schools.	LCSP	AW WTT	2 activities by 2017
	RSPP4 To establish current number, quality and distribution of ponds and lakes.	RSPA8 Encourage continued mapping of the small wetland resource across the AONB, utilising volunteer assistance where possible.	LCSP LWCS LBP	LWT	Review completed by 2017

	<p>RSPP5 To encourage the enhancement of existing ponds, lakes and wetlands for biodiversity, landscape and wider socio-economic gains.</p>	<p>RSPA9 Provide advice and encourage practical enhancements for pond, lake and wetland management and where appropriate creation.</p>	<p>LCSP LWCS</p>	<p>BTCV EA</p>	<p>5 sites by 2017</p>
	<p>RSPP6 To seek to maintain groundwater levels and their seasonal fluctuations wherever possible to safeguard rivers, streams, springs and blow-wells sufficient to retain characteristic wildlife communities.</p>	<p>RSPA10 Monitor and maintain the appropriate biological grading and flow rates of streams and rivers in the AONB.</p>	<p>EA</p>	<p>LCSP</p>	<p>50% by 2014</p>
		<p>RSPA11 Seek to influence the development and implementation of all relevant Catchment Abstraction Management Strategies – CAMS and the Water Framework Directive to safeguard AONB interests.</p>	<p>LCSP</p>	<p>LWCS JAC AW</p>	<p>Ongoing</p>
		<p>RSPA12 Comment, monitor and respond to new implications from the emerging Water Framework Directive.</p>	<p>EA AW</p>	<p>JAC LCSP</p>	<p>Ongoing</p>
		<p>RSPA13 Advise and support Chalk and Spilsby sandstone groundwater modelling/characterisation studies including possible impacts of siltation and diffuse pollution</p>	<p>EA LCSP</p>	<p>NE LWCS</p>	<p>Revised abstraction model produced by 2014</p>
		<p>RSPA14 Review and where possible, minimise the presence of stream/river barriers to natural fish/aquatic migrations.</p>	<p>LCSP</p>	<p>EA</p>	<p>Ongoing</p>

Biodiversity - Arable Farmland (section 4.2.7)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
AFO To improve the abundance and diversity of characteristic farmland wildlife within the commercially farmed landscape.	AFP1 To encourage maximum take-up of agri-environment scheme options that provide enhanced conditions for arable farmland wildlife.	AFA1 Promote, advise and assist farmers and landowners on relevant agri-environment stewardship measures.	Defra NE FWAG	Landowners CLA LWCS NFU	Ongoing
	AFP2 To improve awareness of commercial farming's 'good practices' that bring additional wildlife and landscape benefits.	AFA2 Explore and promote environmental management systems for farms, supporting local awareness raising events to share good practice.	FWAG CLA NFU	Landowners CLA Defra FWAG	Ongoing
		AFA3 Continue support to Open Farm Sunday in the Wolds, encouraging engagement with harder to reach groups.	NFU CLA	Landowners LWCS FWAG	1 event per annum
	AFP3 To encourage surveys to improve information on distinctive arable wildlife.	AFA4 Continue to identify selection of key sites for future monitoring of arable farmland - flora and fauna.	FWAG	Landowners LWCS LNU LBP	3 new sites by 2017
		AFA5 Develop a subsequent monitoring programme utilising volunteers where possible.	LNU	FWAG LWCS	Establish baselines by 2017

Earth Heritage - Geodiversity (section 4.3.1)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
GDO To protect and enhance the geological and geomorphological features of the AONB for enjoyment, education and research.	GDP1 To work with partners and landowners to safeguard and improve the intrinsic interest of geological and geomorphological sites, including improved access.	GDA1 Work with partners to deliver, monitor and review the Lincolnshire Geodiversity Action Plan.	LGG	LBP LWCS NE	By 2015
		GDA2 Encourage and support the review and reclassification of RIGS sites to Local Geological Sites.	LBP ELDC WLDC NELC	LWCS NE LGG	By 2015
		GDA3 Maintain support and engagement with the Lincolnshire Geodiversity Group and UKGeoConservation.	LWCS	LBP LWT NE	Ongoing
	GDP2 To increase awareness and understanding of the geological and geomorphological interest through general and site specific interpretation.	GDA4 Encourage and support appropriate on-site interpretation.	LGG	NE LWCS Landowners	3 sites by 2017
		GDA5 Continue to review and promote the Wonder of the Wolds Geology leaflet.	LWCS	LGG	Ongoing
		GDA6 Organise and support public events and field trips to promote the geodiversity resource in the Wolds.	LGG	LWCS	3 events by 2017

LBP = Lincolnshire Biodiversity Partnership
 LGG = Lincolnshire Geodiversity Group

Earth Heritage - Soils (section 4.3.2)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
SO To protect and enhance the soil resource for water protection, flood management, agricultural management and carbon storage	SP1 To work with partners and landowners to safeguard and improve the soil resource, anticipating future pressures from climate change	SA1 Monitor the application of measures to safeguard and protect the soil resource.	EA CSF LCSP	IDB ELDC WLDC NELC	Annually
		SA2 Encourage and support voluntary measures to further improve and protect the resource via agri-environment schemes, CFE, plantings schemes.	CFE FWAG	LWCS NE EA FC	8 by 2017
		SA3 Review the current soils data base for the Wolds, encouraging research and monitoring projects to assess future condition.	EA LWCS NE	Local Universities	Review by 2015
	SP2 To increase awareness and understanding amongst landowners, land managers and other practitioners of the different soil types and their relationship to the wider landscape and other environmental and socio-economic issues.	SA4 Organise and support events that raise awareness of different soil types and good practice for their management.	FWAG	LWCS NFU CLA NE	3 by 2017
		SA5 Explore land management techniques to aid soil protection and minimise water course sedimentation.	EA IDB	LWCS NFU FC NE AW	By 2017

CFE = Campaign for the Farmed Environment

Archaeology (section 4.4.1)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
AO To protect and enhance archaeological and historic features within the AONB, preventing further loss or damage.	AP1 To encourage and support research projects to help increase understanding of the Wolds' heritage, identifying sites of key importance and promoting better understanding of the complexity of risk, particularly climate change.	AA1 Continue to coordinate a specialist sub-group - the Heritage Working Group - to address the issues of archaeological sites and SMs at risk in the Wolds.	LWCS	EH HTL LCC NELC	3 meetings per annum
		AA2 Support further specialist surveys within the COSMIC study including extension beyond designated SMs.	EH	HTL LCC LWCS NELC	Five sites surveyed by 2017
		AA3 Continue to offer support to local history groups for survey, information gathering and interpretation material.	LWCS LCC	HTL NELC	Support on request
		AA4 Seek to explore and raise awareness of climate change impacts upon the archaeological heritage of the AONB.	EH	HTL LCC LWCS NELC	By 2017
		AA5 Continue to support and guide the use of the countywide Historic Landscape Characterisation project as a management tool.	LCC	EH HTL NELC	By 2012
		AA6 Investigate opportunities following on from the national farmsteads project, Historic Landscape Characterisation and Lincolnshire Heritage at Risk Project to develop Wolds community heritage projects.	HTL	LWCS HaR HWG	By 2014

	<p>AP2 To raise awareness of archaeological heritage in the Wolds, working with farmers, landowners, land managers, utility companies and relevant contract workers to support positive management.</p>	<p>AA7 Promote opportunities for funding support for key sites including SMs identified as high risk by English Heritage.</p>	EH	HTL LCC LWCS NELC	Ongoing
		<p>AA8 Promote and encourage maximum take up of agri-environment scheme options that maintain and enhance archaeological sites, including those at risk.</p>	LCC	HTL, EH NE NELC LWCS Landowners	1 new HLS scheme per annum
		<p>AA9 Utilise the Heritage at Risk training programme to encourage voluntary wardens and surveys across the Wolds.</p>	HTL	LWCS HaR partnership	Annually
		<p>AA10 <i>(see also MA4)</i> Support AONB focused data collection and review as part of the wider Selected Heritage Inventory for Natural England – ‘SHINE’ initiative and the emerging defra protected landscapes monitoring pilot.</p>	NE Defra	EH HTL LCC LWCS NELC	By 2017
	<p>AP3 To increase and enhance appropriate public access and interpretation to sites of archaeological and historic interest, in consultation with landowners. <i>(See also Sections 5.1 Farming in the Wolds, 5.2 Thriving Communities, 6.2 Interpretation and 6.3 Access, Recreation and Tourism)</i></p>	<p>AA11 Provide new access opportunities to suitable archaeological sites in the Wolds.</p>	LCC	EH FWAG HTL LWCS NELC Landowners	3 sites by 2017
		<p>AA12 Provide an annual review of relevant work undertaken in support of heritage and state of the historic environment in the AONB.</p>	EH NELC LCC	HTL LWCS	Annually

HaR = Heritage at Risk

HWG = Lincolnshire Wolds Heritage Working Group

Built Heritage (section 4.4.2)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
BHO To protect and enhance the historic and locally distinctive character of rural settlements, buildings and features within the AONB. <i>(See also Section 7.1 Planning)</i>	BHP1 To work with property owners, residents, owner occupiers and developers to encourage sympathetic design and management of buildings.	BHA1 Continue to coordinate a specialist sub-group - the Heritage Working Group - to advise and support built heritage interests in the AONB.	LWCS	EH HTL LCC NELC	3 mtgs per annum
		BHA2 Promote the development and use of Village Design Statements, Neighbourhood Plans, Parish Plans and Place Check surveys.	CL	ELDC NELC LWCS WLDC	Ongoing
		BHA3 <i>(see also BHA9)</i> Seek funding and external sponsorship to develop a design guide for the sympathetic conversion of farm buildings and other notable buildings within the AONB.	ELDC LCC LWCS NELC WLDC	EH HTL	By 2017
		BHA4 Explore and utilise future best practice for public realm design via promotion and implementation of the Lincolnshire Streetscape Design Manual (Every Street Matters).	LCC	LWCS HTL	Ongoing
	BHP2 To raise awareness of the built heritage in the Wolds and increase understanding of its contribution to the AONB.	BHA5 Actively promote the Heritage at Risk project encouraging wide community uptake in the voluntary 'Heritage Stewards' scheme.	HTL	EH ELDC LCC LWCS	By 2017
		BHA6 Continue to support the development of Heritage at Risk partnership, including additional support via the Heritage Lottery Fund.	HTL	EH ELDC LCC LWCS	By 2017

		BHA7 In consultation with landowners and/or property owners encourage and support on site access and interpretation.	HTL	EH LCC LWCS NELC	3 sites by 2017
	BHP3 To encourage and support sympathetic repair and sustainable re-use of redundant buildings for uses directly supportive of the local economy encouraging use of local materials.	BHA8 Identify buildings which are redundant and have potential for refurbishment/re-use, and develop linkages with appropriate funding mechanisms e.g. HLS and RDPE (+ LAZ).	LCC	ELDC HTL LWCS NELC WLDC	Ongoing
	BHP4 To encourage and support innovative new construction that uses local material/design and takes inspiration from local distinctiveness and character.	BHA9 (<i>see also BHA3</i>) Provide expert advice and stimulus to establish demonstration projects to highlight best practice utilising eco-friendly and high quality design approach.	LCC	HTL ELDC LWCS NELC WLDC	3 schemes by 2017

Theme 2: Living and Working in the Wolds

Farming in the Wolds (section 5.1)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
To acknowledge and promote sustainable farming as a key activity in maintaining the Wolds' landscape character and other natural and heritage assets.	FWP1 To develop and promote agricultural 'good practice' to conserve and enhance the natural beauty and landscape character of the Wolds.	FWA1 Continue to promote, advise and assist farmers and landowners on relevant agri-environment stewardship measures.	Defra NE FWAG	Landowners CLA LWCS NFU	Ongoing
		FWA2 Continue to encourage and support farmers' awareness raising and networking events to help share good practice.	FWAG NFU CLA	Landowners LWCS	3 by 2017
	FWP2 To monitor and influence changes in regional, national and EU agriculture policy to bring benefits to farmers in the Wolds.	FWA3 Seek to influence national rural development policies to bring positive benefit to farmers in the Wolds.	JAC NAAONB	Defra CLA NFU	Ongoing
		FWA4 Support and utilise the Campaign for the Farmed Environment to encourage continuing financial incentives for 'on-farm' environmental measures.	CFE FWAG	CLA NFU LWCS LWT	Review at 2015
	FWP3 To encourage and support initiatives to sustain livestock farming in the AONB. <i>(See also Section 4.2.2 Meadow, Pasture and Wet Grassland)</i>	FWA5 (as GA5) Encourage support networks for local graziers to aid future livestock management, including access to specialist advice on rare breeds.	FWAG	LWCS LWT	Ongoing
		FWA6 Support, promote and encourage arable reversion to pasture where appropriate and multiple benefits result (e.g. biodiversity rich grasslands, heritage and soil protection, new habitat linkages etc.)	FWAG NE	Defra CLA NFU LWCS LWT	15 ha by 2017

		FWA7 Promote and encourage opportunities for niche branding and local co-operative ventures to help market a wide range of Wolds based livestock products.	CLA NFU	Landowners LCC LWCS NELC	Review by 2015
	FWP4 To support farm diversification schemes appropriate to the AONB and which accord with planning policy. <i>(see also Section 7.1 Planning)</i>	FWA8 Work with landowners to promote and encourage high quality diversification projects utilising ERDP, Lindsey Action Zone and the Sustainable Development Fund for financial assistance.	Defra LAZ LWCS	CLA FWAG NFU NE	Ongoing
		FWA9 Recognise and support the role of local, small-scale and appropriate ventures to support the economy, seeking multiple benefits to the special qualities of the Wolds.	ELDC NELC WLDC	CLA NFU FWAG	Ongoing
	FWP5 To seek to maintain traditional rural activities that can protect and enhance the landscape. <i>(See Section 5.2 Thriving Communities)</i>	FWA10 <i>(see also WBA6 & WBA8)</i> Encourage promotional opportunities for wide range of rural businesses, developing contacts to support local markets and cultural events.	CLA NFU	ELDC FWAG LCC LWCS NELC WLDC	Ongoing
		FWA11 <i>(see also TCA8 & ART16)</i> Promote common links with the Greater Lincolnshire Enterprise Partnership, Select Lincolnshire and Taste for Lincolnshire initiatives to support the local economy.	LCC	CLA ELDC LWCS NELC NFU WLDC	Ongoing
	FWP6 To raise awareness within the farming community of the growing issues of climate change, sustainable energy and carbon management	FWA12 Research and coordinate specialist training/awareness opportunities to explore whole farm approaches to climate change mitigation and adaptation.	FWAG	CLA Defra LWCS NFU	3 events by 2017

Thriving Communities (section 5.2)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
<p>TCO To support and promote partnership activity to help safeguard and enhance the prosperity and well-being (quality of life) of communities within the Wolds AONB, ensuring the Wolds remain a place to live, work, invest and visit whilst meeting the needs of this unique landscape. (See also Section 7 <i>Developing the Wolds</i>)</p>	<p>TCP1 To foster safe, vibrant and inclusive communities, working with relevant agencies to support local businesses and communities, encouraging both innovation and wider good practice. (See also Sections 4.2.4 <i>Woodlands, Beech Clumps and Traditional Orchards</i> and 5.1 <i>Farming in the Wolds</i>)</p>	<p>TCA1 (see also PA2) Seek to encourage, influence and support Community Strategies, Parish and Neighbourhood Plans.</p>	CL LWCS	ELDC LCC NELC WLDC	Ongoing
		<p>TCA2 Develop innovative projects via the Wolds Sustainable Development Fund (SDF) and Wolds Small Grant Scheme to support local businesses and communities.</p>	LWCS	CL Defra ELDC LCC NELC WLDC	Approx. 6 schemes supported per annum.
		<p>TCA3 Continue to support, assist and promote a wide range of local community events and projects.</p>	LWCS	CL ELDC LCC NELC WLDC	Ongoing
		<p>TCA4 Promote and encourage where appropriate affordable housing schemes within the Wolds.</p>	CL	ELDC LCC NELC WLDC	Ongoing
	<p>TCP2 To encourage measures to reverse the declines in rural services and facilities and promote healthier lifestyles.</p>	<p>TCA5 Provide specialist advice and support to promote uptake of the various community grant schemes – Rural Gain Grant, Big Lottery Fund, local Community Grants etc.</p>	CL ELDC LCC NELC WLDC	LWCS	Ongoing
		<p>TCA6 Identify and promote fast broadband internet development appropriate to the AONB.</p>	LCC	ELDC NELC WLDC Internet service providers	Ongoing
		<p>TCA7 (see also ARTA10) Support and promote local services via website links and ‘Making the Most of’... leaflet updates.</p>	LWCS	Parish Councils CL CLA	Annual updates

	<p>TCP3 To encourage existing and new businesses to have a high regard for environmental sustainability especially in the context of the AONB.</p>	<p>TCA8 <i>(see also FWA10 & ARTA16)</i> All partners to help promote the positive benefits of the unique AONB landscape to the local business sector.</p>	JAC		Ongoing
		<p>TCA9 Seek to maximise opportunities for environmental gains via the Wolds Sustainable Development Fund, Wolds Small Grants Scheme and Lindsey Action Zone.</p>	LWCS	LCC	Ongoing
	<p>TCP4 To sensitively utilise the Wolds as a recreational resource, in particular promoting accessible 'green infrastructure' close to communities within and adjacent to the AONB. <i>(See also Sections 4.2.2 Meadow, Pasture and Wet Grassland, 4.2.4 Woodlands, Beech Clumps and Traditional Orchards and 6 Discovering the Wolds)</i></p>	<p>TCA10 <i>(see also ARTA7)</i> Influence and link with Green Infrastructure Strategic Plans to assist in the future development of multi-functional community green space.</p>	ELDC LCC NELC WLDC	LWT LWCS	Ongoing
		<p>TCA11 Help to identify and support new community facilities and access, especially those adjacent to settlements, utilising Local Nature Reserves, Local Wildlife and Geological Sites, woodland and community grant schemes.</p>	LWCS Parish Councils	ELDC FC LCC NELC WLDC LWT	3 sites by 2017
		<p>TCA12 <i>(see also GA4)</i> Continue to support and develop the God's Acre project to utilise the multiple benefits of the church and churchyard resource across the Wolds.</p>	LWCS	CCT LCC PCCs Parish Councils	Ongoing

CCT = Churches Conservation Trust
PCC = Parochial Church Councils

Theme 3: Discovering the Wolds

Interpretation – Awareness raising (section 6.2)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
IO To raise the profile of the AONB through increasing visitors' and residents' enjoyment of its special qualities. <i>(See also Sections 5.2 Thriving Communities, 6.3 Access, Recreation and Tourism and 7.2 Transport in the Wolds)</i>	IP1 To provide visitors and residents with a greater understanding and appreciation of what makes the Lincolnshire Wolds a special place, encouraging interpretation facilities and services that can be utilised by all.	IPA1 Facilitate an interpretive walks and events programme across the Wolds.	LWCS	ELDC LCC NELC RA WLDC	12 walks/events per annum
		IPA2 Coordinate the production and distribution of a regular community focused AONB newsletter 'Wolds News'.	LWCS	JAC Parish Councils	2 newsletters per annum
		IPA3 Influence and utilise a wide range of partnership events including Heritage Open Days, Wolds Words Festival and the Churches Festival to help celebrate the special qualities of the AONB.	ELDC LWCS HTL WLDC	Parish Councils	Ongoing
	IP2 To strengthen the profile of the AONB by highlighting the area's unique landscape character and sense of place to the general public.	IPA4 Continue to highlight and promote the recently published Wolds AONB Book.	JAC	LCC	Ongoing
		IPA5 <i>(see also IPA7)</i> Use range of local, regional and national press and publications to highlight the special qualities of Wolds.	LWCS	JAC NAAONB	4 articles per annum.
		IPA6 Promote and develop further the Wonders of the Wolds series and the Enjoy the Lincolnshire Wolds AONB leaflet.	LWCS	Defra JAC	Ongoing
		IPA7 <i>(see also IPA5)</i> Work collaboratively with the National Association for AONBs and family of protected landscapes (AONBs and National Parks) promoting the Wolds interests to wider audiences.	LWCS	JAC	Ongoing

		IPA8 Highlight and celebrate the collective achievements of the AONB partnership through publication of an Annual Review to inspire further local volunteering and action.	LWCS	JAC	1 per annum
	IP3 To encourage residents to become actively involved in the interpretation and promotion of their area for visitors.	IPA9 Encourage and support research and delivery of local community interpretation, supported by Small Grants Scheme and other funding avenues as required.	CL HTL LCC LWCS	ELDC NELC WLDC	5 by 2017
		IPA10 Research the potential for developing a Wolds educational engagement programme with local schools.	LCC LWCS	JAC	Ongoing
		IPA11 (<i>see also ARTA6</i>) Explore future initiatives for utilising Tennyson and other cultural connections to help celebrate the distinctive and intrinsic qualities of the AONB.	ELDC LCC	JAC LWCS	Ongoing
		IPA12 Assist and support Wolds communities to undertake interpretation projects to celebrate the AONB.	LWCS	CL ELDC NELC LCC WLDC	3 by 2017

NAAONB = National Association for AONBs

Access, Recreation and Tourism (section 6.3)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
ARTO To develop, promote and seek implementation of a wide range of access, recreation and tourism initiatives appropriate to the Lincolnshire Wolds AONB.	ARTP1 To maximise access opportunities for all visitors and residents of the AONB, improving provision for quiet recreation. <i>(See also Sections 4.2.2 Meadow, Pasture and Wet Grassland, 4.2.4 Woodlands, Beech Clumps and Traditional Orchards, 5.1 Farming in the Wolds and 5.2 Thriving Communities)</i>	ARTA1 To advise and assist the Mid-Lincolnshire Local Access Forum and Rights of Way Improvement Plan in respect of AONB objectives.	LCC NELC	LAF JAC LWCS	Ongoing
		ARTA2 Ensure no net loss to the existing Definitive Public Rights of Way network and maximise opportunities for access for all via permissive arrangements.	LCC NELC	CLA Landowners LWCS NFU RA	Ongoing
		ARTA3 Work with landowners, residents and local businesses to review, develop and promote the Wolds Walks self-guided trails.	LWCS	Landowners LCC Parish Councils HTL	Ongoing
		ARTA4 Work with landowners, residents and partners to review, develop and promote the Lincolnshire Wolds Cycle Routes, North Wolds and South Wolds Cycling Maps and other Wolds public transport maps.	LCC NELC LWCS	Landowners Local businesses Parish Councils	Ongoing
		ARTA5 Continue to coordinate the annual Lincolnshire Wolds Walking Festival, including reviewing funding and format beyond 2013.	HTL	LAZ LWCS LWWF Steering Group RA Volunteers	2 Festivals by 2013
		ARTA6 <i>(see also IPA11)</i> In consultation with landowners, jointly develop and publicise the Viking Way, Silver Lincs Way, the Tennyson Trail and other promoted routes.	LCC NELC RA	Landowners ELDC WLDC LWCS Parish Councils	Ongoing

		ARTA7 (<i>see also TCA10</i>) Seek to establish new multifunctional green space (including grassland and woodland) where possible close to main settlements and existing wildlife habitats.	CL LWCS Parish Councils	FC Landowners Local businesses NE	3 sites by 2017
ARTP2 To provide co-ordinated, accurate and up-to-date-information on the access, recreation and tourism opportunities within the Wolds AONB.	ARTA8 Regularly review and maintain visitor information via the Lincolnshire Wolds AONB website (www.lincswolds.org.uk) and Visit Lincolnshire website (www.visitlincolnshire.com) including relevant signposting to tourist destination services.	LCC LWCS	ELDC NELC WLDC	Ongoing	
	ARTA9 Link with landowners and other interest groups to provide information on more specialist recreational activity, including opportunities for legal hunting, shooting and fishing activity.	CLA NFU	ELDC LWCS LCC NELC WLDC	Ongoing	
	ARTA10 (<i>see also TCA7</i>) Maintain and update the 'Making the Most of' leaflet and webpage.	LWCS	ELDC LCC NELC Parish Councils WLDC	5 by 2017	
	ARTA11 Work with the National Association for AONBs on promotional initiatives using combination of local and national branding.	NAAONB LWCS	JAC	By 2015	
	ARTP3 To develop joint promotion and marketing initiatives to raise the profile of the AONB, including utilising the surrounding market towns as gateways to the Lincolnshire Wolds. (<i>See also Sections 5.1 Farming in the Wolds and 6.2 Interpretation</i>)	ARTA12 Jointly promote the Wolds through collaborative visitor guides and marketing schemes.	LCC LWCS NELC	ELDC WLDC Town Councils	Ongoing
		ARTA13 Explore further opportunities to develop and promote the Wolds Gateway Walks series.	LWCS	ELDC LCC LNT NELC WLDC	Ongoing

		ARTA14 Support and assist market towns in working towards achieving Walkers are Welcome status and maintaining the award once achieved.	LCC	ELDC LWCS NELC WLDC	2 by 2017
		ARTA15 Influence and support future development of Hubbard's Hills including opportunities to enhance existing access.	HHT	ELDC LCC LWCS	By 2017
		ARTA16 <i>(see also FWA11 & TCA8)</i> Explore common links with the Greater Lincolnshire Enterprise Partnership, Select Lincolnshire and Taste for Lincolnshire initiatives to enhance the visitor experience and support the local economy.	LCC	CLA ELDC LWCS NELC NFU WLDC	Ongoing
	ARTP4 To identify gaps in current access, recreation and tourism provision and support new measures and good practice to improve the infra-structure where compatible with the AONB. <i>(See also Section 7 Developing the Wolds)</i>	ARTA17 Enhance baseline information on visitor numbers, profiles and distribution across the AONB.	LCC	ELDC LCC NELC WLDC	By 2015
ARTA18 Encourage and support more access, recreational and tourism studies especially to supply information on local visitor experiences and specialised interest groups.		LCC	ELDC LCC NELC WLDC	By 2017	
ARTA19 <i>(see also TWA8)</i> Develop and promote a new horse carriage route suitable for multi-use through the AONB using byways and country lanes.		LCC	BDS BHS Landowners LAF	By 2013	

BDS = British Driving Society
BHS = British Horse Society
LNT = Louth Navigation Trust
HHT = Hubbard's Hills Trustees

Theme 4: Developing the Wolds

Planning and Development Management (section 7.1)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
PO To seek to ensure that development plans and planning guidance consistently recognise and uphold the primary purpose of the Lincolnshire Wolds AONB designation – the protection and enhancement of its natural beauty and special character. <i>(See also Sections 4.4.2 Built Heritage and 5 Living and Working in the Wolds)</i>	PP1 To protect and enhance local character and distinctiveness in the highest of quality design for new development and re-development.	PA1 Comment on significant planning applications or those likely to set a precedent on sites within and adjacent to the AONB.	LWCS NE	CLJPU CPRE ELDC LCC NELC WLDC	Ongoing
		PA2 <i>(see also TCA1)</i> Encourage and support the production and use of village/parish statements, and neighbourhood plan documents, recognising and reinforcing local character and distinctiveness in design.	CLJPU ELDC LCC NELC WLDC	CL EH LWCS NE Parish Councils	Ongoing
	PP2 To encourage and support the sensitive conversion of traditional buildings to new viable uses to support local businesses and communities.	PA3 Gauge interest in running a seminar for planners/developers on the subject of design issues and good practice pertinent to the AONB.	CLJPU ELDC LCC NELC WLDC	EH LWCS NE Parish Councils	By 2014
	PP3 To help support planning policies for affordable housing for local people and key workers, subject to need and where consistent with AONB objectives and LA planning policies.	PA4 Support the work of the Rural Housing Enablers specific to AONB community needs.	CL LWCS	CLJPU ELDC LCC NELC WLDC	Ongoing
	PP4 To encourage landowners to come forward with land that may be suitable for the development of small scale affordable housing.	PA5 Working in partnership with both landowners and developers encourage any new proposals on allocated housing land to incorporate where appropriate properties for local employment/key workers.	CLA NFU	CLJPU ELDC LCC NELC WLDC	Ongoing

	PP5 To minimise damage to the AONB landscape as a result of mineral working and associated activity.	PA6 Comment on potentially significant mineral application proposals likely to impact upon the AONB.	LWCS NE	CLJPU CPRE ELDC LCC NELC WLDC	Ongoing
		PA7 Provide specialist advice and support for landscape restoration and alternative uses following the cessation of mineral extraction.	LWCS NE	CLJPU CPRE ELDC LCC NELC WLDC	Ongoing
	PP6 Promote awareness and encourage consideration of the impact of adjacent development on the views to and from the AONB.	PA8 Continue to liaise with planning authorities and relevant companies regarding those developments adjacent and visible from the Wolds that may impact upon the setting of the AONB.	LWCS NE	CLJPU CPRE ELDC LCC NELC WLDC	Ongoing
	PP7 To recognise and protect the AONBs night skies and general tranquillity through ensuring future development minimises impact upon light and noise levels.	PA9 Raise awareness and continue to review the baseline data for tranquillity and light levels across the Wolds.	CPRE LWCS NE	CLJPU Defra ELDC LCC NELC WLDC	Ongoing
		PA10 Liaise with planning authorities and relevant developers regarding proposals that may impact upon general high levels of tranquillity and night skies.	CPRE LWCS NE	CLJPU ELDC LCC NELC WLDC	Ongoing
	PP8 To ensure a general presumption against medium-large scale wind turbines within and adjacent to the AONB.	PA11 Seek to influence Local Development Frameworks to recommend the general presumption against medium-large scale wind turbines within and immediately adjacent to the AONB.	LWCS NE	CLJPU CPRE ELDC LCC NELC WLDC	Ongoing
		PA12 The AONB partnership to provide specialist comments on any wind farm/turbine applications to the	LWCS NE	CLJPU CPRE ELDC LCC NELC	Ongoing

		relevant planning authority on a case by case basis, reviewing accompanying reports as relevant, but especially Landscape and Visual Assessment Studies and wider Environmental Assessments.		WLDC	
	<p>PP9 To support general waste reduction measures and recycling initiatives that are in accordance with the special requirements of the AONB.</p>	<p>PA13 To advise and assist the Lincolnshire Waste Partnership in respect of AONB objectives.</p>	LWCS NE	CLJPU CPRE ELDC LCC NELC WLDC	Ongoing
		<p>PA14 Seek to encourage innovative community-led waste reduction, management and recycling projects.</p>	LCC NELC	CLJPU CPRE ELDC LWCS NE WLDC	Ongoing
	<p>PP10 To ensure that where larger scale development must proceed within or adjacent to the AONB, because of other national interests, the highest regard is placed on minimising any impacts upon the primary purpose of the designation – the area's 'natural beauty'.</p>	<p>PA15 Provide specialist comments on any large scale development on a case by case basis, reviewing accompanying reports as relevant, but especially any accompanying Landscape and Visual Assessment Studies and wider Environmental Assessments.</p>	LWCS NE	CLJPU CPRE ELDC LCC NELC WLDC	Ongoing
		<p>PA16 In consultation with all statutory agencies, relevant local planning authorities and local communities investigate the options of a Lincolnshire Wolds AONB boundary review.</p>	Defra JAC NE	CLJPU ELDC LCC NAAONB NELC WLDC	By 2017

CLJPU = Central Lincolnshire Joint Planning Unit

Transport in the Wolds (section 7.2)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
TWO To encourage and support the development and promotion of a sustainable and fully integrated transport network which respects the AONB landscape and character and addresses local community and visitor needs.	TWP1 To encourage integrated public and community-based transport schemes that can help to improve the links between communities within the AONB and the surrounding market towns. <i>(See also Sections 5.2 Thriving Communities and 6.2 Interpretation)</i>	TWA1 <i>(as CCA9)</i> Explore and support a programme of partnership activity to encourage public transport and community transport initiatives.	LCC Bus operators NELC	ELDC LWCS NELC RA WLDC	By 2015
		TWA2 Seek to maintain support to the Wolds Community Bus and similar schemes.	LCC LWCS NELC	ELDC NELC Parish Councils WLDC	Ongoing
		TWA3 Maximise public transport opportunities when organising and promoting events and walks.	HTL LWCS RA	ELDC NELC Parish Councils WLDC	10 events by 2017
		TWA4 Review and influence future Local Transport Plans and Transport Strategies working towards diversity of local sustainable transport solutions.	LCC NELC	ELDC LWCS Parish Councils WLDC	As required
	TWP2 To support and encourage traffic management that will promote safe and attractive walking, cycling, and riding in the AONB.	TWA5 Continue to support and promote the well established InterConnect Bus Walks using Lincoln - Skegness & Lincoln - Grimsby services.	Bus operators LCC NELC	LWCS ELDC WLDC Parish Councils	Ongoing
		TWA6 In consultation with local landowners and communities, promote and encourage safe walking, cycling and riding routes across the AONB, with an emphasis on community led trails.	LWCS Parish Councils LCC NELC	CLA FWAG Landowners NFU	5 new or updated routes by 2017

	<p>TWP3 To encourage transport infrastructure improvements to support appropriate tourism development, ensuring schemes are sympathetic to the landscape and character of the AONB.</p>	<p>TWA7 Work with local businesses and communities to explore and encourage development of cycle hire and bike loan schemes.</p>	LAZ LCC LWCS NELC	ELDC LWCS WLDC	Ongoing
		<p>TWA8 <i>(see also ARTA19)</i> Encourage appropriate equestrian tourism, including opportunities from the horse carriage route.</p>	LCC LAZ LWCS	CLA ELDC LWCS NELC WLDC	Ongoing
		<p>TWA9 Work with landowners and local communities to identify and establish suitable small scale car parking facilities for local and visitor use.</p>	Parish Councils	ELDC Landowners LCC LWCS NELC WLDC	Ongoing
	<p>TWP4 To encourage a consistent approach to the use of road signage, furniture, and maintenance to promote and respect the character of the AONB.</p>	<p>TWA10 Seek to ensure that any road improvements are of a design and scale that will minimise their impact upon the landscape and character of the AONB.</p>	LCC NELC	ELDC LWCS WLDC	When required
		<p>TWA11 Liaise with highway authorities to minimise the urbanisation of country and village roads in the AONB – utilising Streets for All.</p>	LCC NELC	LWCS Parish Councils	Ongoing
		<p>TWA12 Continue to support, promote and develop the Traditional Roadsigns in Lincolnshire Project to enhance historic signage across the AONB.</p>	LCC LWCS NELC	HTL Parish Councils Local volunteers	Ongoing

Climate Change and Energy (section 7.3)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
CCO To seek to develop and implement a long-term climate change strategy to help safeguard the Lincolnshire Wolds AONB, recognising and responding to the key local pressures through effective adaptation and mitigation.	CCP1 To establish, monitor and review key indices for monitoring the possible effects of climate change.	CCA1 Review and utilise research and monitoring for environmental/landscape resources linking with proposed actions BA1, VLA3, HTA1, RSPA10, RSPA13, AFA4-5, SA1, SA3, & AA4.	LBP JAC	LWCS	Ongoing
	CCP2 To develop practices that promote a sustainable landscape approach to tackle and respond to climate change pressures through a range of mitigation and adaptation measures.	CCA2 Research, encourage and support landscape scale enhancements linking with proposed actions BA3, WBA2-A3, RSPA1-2, AFA1-2, SA2, SA5, FWA12, AA7-8, TCA10, ARTA7, PA7.	LBP JAC	LWCS	Ongoing
		CCA3 <i>(see also CCA5)</i> Research, support and encourage changes to land management practices to help prepare the AONBs ecosystem services for the future.	FC FWAG NE	LWCS LBP	Ongoing
	CCP3 To support and develop practices that promote healthy, well-connected and managed landscapes and ecosystems resilient and flexible to the effects of climate change.	CCA4 Explore opportunities for landscape scale habitat restoration via DEFRA's emerging Total Environment pilot project – which for Lincolnshire is seeking multiple benefits via flood alleviation schemes.	LCC Defra	LWCS JAC NELC	Ongoing
		CCA5 <i>(see also CCA3)</i> Encourage and support landscape scale habitat enhancements linking with CCA2.	LBP JAC	LWCS	Ongoing

	<p>CCP4 To encourage and promote innovative low carbon energy reduction/generation schemes that are conducive to the requirements of the AONB designation and complement local landscape character.</p>	<p>CCA6 <i>(see also BHA10 & TWA1-4)</i> To raise awareness of the benefits of carbon reduction plans for organisations, local communities and businesses active across the Wolds AONB.</p>	LCC NELC	CL JAC Local businesses LWCS	Ongoing
		<p>CCA7 Wolds AONB unit (LWCS) to undertake a pilot carbon assessment and reduction plan in partnership with LCC host authority policies and working operations.</p>	GL LCC LWCS	JAC	By 2013
		<p>CCA8 Explore low carbon micro-energy generation schemes and community energy reduction measures that are in-keeping with the special qualities of the nationally protected AONB.</p>	JAC LCC NELC	CL ELDC FC Local businesses WLDC	By 2013
		<p>CCA9 <i>(as TWA1)</i> Explore and support a programme of partnership activity to encourage public transport and community transport initiatives.</p>	LCC Bus operators NELC	ELDC LWCS NELC RA WLDC	By 2015

Monitoring (section 9.2)

Objective	Policies	Proposed Actions	Potential Lead Partners	Potential Others	Proposed Target
MO To monitor the Management Plan activities and condition of the Lincolnshire Wolds AONB.	MP1 To monitor the performance of the action plan.	MA1 Collate, report and review information against annual work programmes for LWCS and JAC partners	JAC LWCS		Annually
		MA2 Explore the opportunities of an interactive website based reporting tool to aid the recording of relevant activity across the Wolds.	LWCS	JAC Parish Councils	By 2013
	MP2 To monitor the condition of the AONB.	MA3 Continue to develop the Wolds AONB evidence baseline for key condition indicators as detailed within the accompanying SEA Report. (www.lincswolds.org.uk)	LWCS	Defra EA NE All LAs	Ongoing
		MA4 (<i>see also AA10</i>) Actively engage with the DEFRA Protected Landscapes Monitoring Project (operating as one of four pilot areas) to review and establish headline indicators/measures against: natural beauty; recreation; ecosystem services; big society; and sustainable communities.	Defra EH ENPAA NE NAAONB	LWCS	By 2013

ENPAA = English National Park Authorities Association