

9.1.1 Table 3: The Lincolnshire Wolds AONB 5 Year Action Plan 2004 – 2009

Theme 1: Protecting the Wolds

Natural Heritage – Biodiversity (Section 4.2.1)

Policy	Objectives	Actions	Lead Partners	Others	Target
BP To protect, enhance and restore where appropriate the biodiversity of the Lincolnshire Wolds AONB, aiding the development and relevant delivery of the Lincolnshire Biodiversity Action Plan.	BO1 To survey and monitor key habitats and species within the AONB in line with Lincolnshire Biodiversity Action Plan targets.	BA1 Develop baseline data to increase understanding and improve monitoring of the biodiversity of the AONB.	LBAP LWCS	LBAP Partners	100% by 2007
		BA2 Investigate a review of all non-statutory Sites of Nature Conservation Importance in the AONB.	LBAP LWT	LBAP Partners	Assess by 2005
		BA3 Participate in the development of a County Biological Record Centre to promote AONB data needs.	LWCS	LBAP	Ongoing
		BA4 Research the spread and impact of uncontrolled alien plant and animal species on the biodiversity in the AONB.	LBAP LWT	LBAP Partners	Ongoing
	BO2 To develop and promote a landscape approach to species and habitat conservation.	BA5 Implement Actions: GA4, WBA4, WBA5, HTA3, HTA5, RSPA3.	JAC	LBAP Partners	Ongoing
	BO3 To support and encourage agricultural practices that protect, enhance and where possible, restore wildlife habitats across the AONB.	BA6 Implement Actions: GA1, GA3, GA4, WBA3, HTA3, HTA5, RSPA4, RSPA5, AFA1, AFA2, AFA3, AFA4, FWA1, FWA2.	JAC	LBAP Partners	Ongoing
	BO4 To develop and promote general awareness and appreciation of the biodiversity of the AONB and link with quality of life issues.	BA7 Raise awareness of the impact of the introduction of non-native and invasive species on the biodiversity of the AONB	JAC	LBAP Partners	Ongoing
		BA8 Implement Actions: GA5, VLA8, HTA6, HTA7, HTA8, RSPA10.	JAC	LBAP Partners	Ongoing

Meadow, Pasture and Wet Grassland (Section 4.2.2)

Policy	Objectives	Actions	Lead Partners	Others	Target
GP To manage and increase the area and quality of wildlife-friendly grasslands across the AONB, targeting areas close to important road verges, archaeological sites and settlements. LBAP FG9-14 FG21-27	GO1 To maintain and where possible restore, grasslands of high wildlife, historic and landscape value.	GA1 Restore favourable conservation status to all grassland SSSI sites.	EN LCC	LWT Landowners	100% of SSSIs by 2009
		GA2 Survey existing grassland to establish current condition and implement a monitoring programme.	LBAP	EN LWT	100% by 2007
		GA3 Increase the proportion of arable reversion to grassland on scheduled monuments at medium or high risk.	EH	LWT Landowners	20% by 2009
	GO2 To increase the area of extensively-managed grassland by creation schemes that reinforce the existing pattern of grassland in the AONB.	GA4 Promote and advise farmers and landowners on agri-environment schemes to encourage extensively-managed grassland.	defra FWAG	CLA LWCS NFU	50 ha by 2009
	GO3 To raise community awareness of the rich natural and cultural heritage of the Wolds' grassland.	GA5 Hold local events to increase awareness of the Wolds' grassland heritage.	LWCS	EN FWAG LWT	3 events by 2009
	GO4 To support initiatives to encourage grazing of less productive grasslands, including calcareous grassland.	GA6 Support and promote the Lincolnshire Conservation Grazing Network.	FWAG	LCC LWCS LWT	Ongoing
		GA7 Explore schemes to support mobile livestock grazing (e.g. flying flocks).	FWAG	LWCS	Investigate feasibility by 2008

Woodlands and Beech Clumps (Section 4.2.4)

Policy	Objectives	Actions	Lead Partners	Others	Targets
WBP To protect, enhance and extend where appropriate the woodland and tree cover within the AONB, maximising their contribution to the AONB by integrating landscape, biodiversity and socio-economic benefits.	WBO1 To move towards predominantly broadleaved cover on all ancient woodland sites in the AONB.	WBA1 Restore locally native broadleaved cover to each ancient woodland site.	FC	Landowners	50% of each wood by 2009
	WBO2 To increase the area of native broadleaved woodland (including wet woodland) and reinforce the existing pattern of woodland in the AONB.	WBA2 Create new native broadleaved woodland (this target will be refined through WBA7).	FC	Landowners	25 ha by 2009
		WBA3 Promote and guide Forestry Commission and other agri-environment schemes including whole farm Woodland Management Plans.	FC	LWCS Landowners	Ongoing
		WBA4 Expand the existing Wolds' Landscape Conservation Grants scheme to encourage suitable creation and restoration of beech clumps.	LWCS	ELDC LCC NELC WLDC Landowners	Establish scheme by 2005
	WBO3 To re-establish complementary habitats adjacent to woodlands.	WBA5 Assist implementation of GA3, GA4, HTA5, VLA6, RSPA5.	FC defra	FWAG LWCS Landowners	10 ha of habitat 10 km of hedgerow by 2009
	WBO4 To establish the extent and location of small ancient woodlands.	WBA6 Survey to identify small ancient woods (less than 2 hectares are not included in the Ancient Woodland Inventory).	EN	FC LWT	50% of AONB by 2009
	WBO5 Produce an integrated digital resource database for the Lincolnshire Wolds woodlands.	WBA7 Produce digital maps highlighting the optimum locations for expansion of semi-natural woodland and prioritising restoration of plantations to semi-natural woodland.	FC	LWCS	Ongoing
		WBA8 Establish criteria and tools to assist in monitoring the AONB woodlands to inform the Management Plan and to help achieve Biodiversity Action Plan targets.	FC	LBAP LWCS	By 2008

See LBAP W3-16	WBO6 Encourage and support woodland business schemes within the AONB.	WBA9 Investigate possibilities of new funding streams to support woodland marketing and training.	FC	LCC LWCS	Ongoing
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Hedgerows and Landmark Trees (Section 4.2.5)

Policy	Objectives	Actions	Lead Partners	Others	Targets
HTP To protect, enhance and increase where appropriate the hedgerows and landmark trees in the AONB.	HTO1 To maintain and where necessary restore, all species-rich and ancient hedgerows.	HTA1 Encourage a survey to identify important landmark trees in the AONB.	LWCS	Landowners Tree Wardens Parish Councils	Assess feasibility by 2005
		HTA2 Survey the AONB to identify the extent and condition of species-rich hedgerows.	LWT	ELDC LCC LWCS NELC WLDC	50% by 2007
		HTA3 Promote and encourage agri-environment and landscape conservation grants schemes to encourage restoration of species-rich and ancient hedgerows.	FWAG LWCS	defra Landowners	25 km by 2009
	HTO2 To encourage management and planting of new hedgerows and trees where appropriate, especially where this increases the connectivity of current and newly created areas of landscape and habitat value.	HTA4 Bring into appropriate management species-rich and ancient hedgerows.	FWAG	defra LWCS Landowners	75% by 2009
		HTA5 Promote and encourage agri-environment and landscape conservation grants schemes to encourage planting of new hedgerows.	FWAG LWCS	defra Landowners	25 km by 2009
	HTO3 To raise awareness of the importance of hedgerows and landmark trees for wildlife and landscape value.	HTA6 Promote and encourage the tree warden scheme throughout the area.	ELDC WLDC NELC WLDC	LCC	Ongoing
		HTA7 Develop a training programme on hedgerow and landmark trees.	LCC	BTCV FWAG LWCS LWT Tree Wardens Landowners	By 2006

See LBAP FG15-20		HTA8 Produce a best practice guide about hedgerows and landmark trees for landowners and public.	LWCS	FWAG LCC LWT NFU	By 2006
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Rivers, Streams and Ponds (Section 4.2.6)

Policy	Objectives	Actions	Lead Partners	Others	Target
RSPP To improve where appropriate, the natural environment of the river and stream catchments and their associated wetland habitats. See LBAP RW3-14 RW19-31	RSPO1 To maintain groundwater levels and their seasonal fluctuations wherever possible to safeguard rivers, streams and springs sufficient to retain characteristic wildlife communities.	RSPA1 Monitor and maintain the appropriate biological grading and flow rates of streams and rivers in the AONB.	EA	JAC	50% by 2009
		RSPA2 Seek to influence the development of the CAMS to meet AONB interests.	JAC	EA	Ongoing
		RSPA3 Investigate developing a Chalk Streams Project.	EA	JAC LWCS	Assess feasibility by 2005
		RSPA4 Promote and advise on farmers compulsory pesticide plans (LERAPS) developing no-spray zones alongside water courses.	FWAG	defra LWCS	Ongoing
	RSPO2 To maximise the extent of low-input land management adjacent to all rivers and streams.	RSPA5 Promote and develop agri-environment schemes and woodland planting schemes to enhance the AONBs river valley landscapes where appropriate.	FWAG	defra FC LWCS	Ongoing
		RSPA6 Create low-input managed land adjacent to the area's streams and rivers.	FWAG	defra LWCS	25 ha by 2009
	RSPO3 To modify stream and river profiles to enhance biodiversity where appropriate and consistent with flood defence and flood risk requirements.	RSPA7 Influence and work with landowners to introduce gravel and riffle beds into streams and rivers where appropriate.	LBAP	EA LWCS	10 gravel beds, 10 riffle beds by 2009
	RSPO4 To establish current number and distribution of ponds and lakes.	RSPA8 Survey the AONB to identify existing ponds and lakes.	LBAP LWT	LWCS	25% of AONB by 2009
	RSPO5 To encourage the enhancement of existing ponds and lakes for biodiversity	RSPA9 Produce an information leaflet to advise landowners on appropriate pond and lake management.	LWCS	BTCV EA LWCS	By 2007

<p>See LBAP RW3-14 RW19-31</p>	<p>RSPO6 To raise community awareness of the rich diversity of water habitats within the Wolds and how their actions impact upon this resource.</p>	<p>RSPA10 Hold local events to increase awareness of the Wolds wetland heritage.</p>	<p>LWCS</p>	<p>EA LWCS LWT</p>	<p>5 events by 2009</p>
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Arable Farmland (Section 4.2.7)

Policy	Objectives	Actions	Lead Partners	Others	Target
AFP To improve the abundance and diversity of characteristic farmland wildlife within the commercially farmed landscape.	AFO1 To encourage maximum take-up of agri-environment scheme options that provide suitable conditions for arable farmland wildlife.	AFA1 Promote and advise farmers and landowners on agri-environment schemes.	defra FWAG	CLA LWCS NFU	Ongoing
	AFO2 To improve awareness of 'best farm practices' that benefits wildlife and landscape on commercial farmland.	AFA2 Investigate and promote environmental management systems for farms.	NFU	CLA defra FWAG	Ongoing
		AFA3 Establish new demonstration farms.	defra FWAG	LWCS Landowners	1 by 2007
		AFA4 Hold events demonstrating good management.	FWAG	LWCS EN	5 by 2009
	AFO3 To carry out surveys to improve information on distinctive arable wildlife.	AFA5 Identify representative sites to survey and monitor target species by 2005.	FWAG	LWT LWCS Landowners	5 sites by 2005
		AFA6 Establish subsequent monitoring programmes for these sites.	LNU	LWT Local specialists Landowners	Annually

Earth Heritage (Section 4.3)

Policy	Objectives	Actions	Lead Partners	Others	Target
EHP To protect and enhance sites that are important for research, education and enjoyment of the geological and geomorphological features of the AONB.	EHO1 To work with partners and landowners to safeguard and improve the intrinsic interest of geological and geomorphological sites, including improved access.	EHA1 Investigate developing a Geodiversity Action Plan.	LWCS	EN RIGS	By 2008
		EHA2 Maintain support with the Lincolnshire RIGS Group and UK RIGS.	LWCS	EN LWT	Ongoing
	EHO2 To increase awareness and understanding of the geological/geomorphological interest through general and site specific interpretation.	EHA3 Encourage and support appropriate on-site interpretation.	RIGS	EN LWCS Landowners	Ongoing
		EHA4 Update the Wolds geology leaflet.	LWCS	RIGS	By 2005
		EHA5 Hold earth heritage public events.	RIGS	LWCS	5 by 2009

Archaeology (Section 4.4.1)

Policy	Objectives	Actions	Lead Partners	Others	Target
AP To protect and enhance archaeological and historic features within the AONB, preventing further loss or damage.	AO1 To encourage and support research projects to help increase understanding of the Wolds' heritage, identifying sites of key importance and those at risk.	AA1 Set up a specialist sub-group to address the problem of archaeological sites and SMs at risk in the Wolds.	EH	HTL LWCS LCC NELC	By 2007
		AA2 Collate data for the Wolds, establishing a list of sites at risk.	LCC NELC	HTL LWCS	By 2008
		AA3 Offer support to local history groups.	LWCS	HTL NELC	Ongoing
	AO2 To raise awareness of archaeology in the Wolds amongst farmers, landowners, land managers, utility companies and relevant contract workers.	AA4 Promote opportunities for funding support for key sites including SMs identified as at high risk by English Heritage.	EH	HTL LCC LWCS NELC	Ongoing
		AA5 Promote and encourage maximum take up of agri-environment scheme options that maintain and enhance archaeological sites, including those at risk.	FWAG	EH LCC LWCS NELC	Ongoing
	AO3 To increase and enhance appropriate public access to sites of archaeological and historic interest, in consultation with landowners.	AA6 Produce a Wolds archaeology leaflet.	LWCS	HTL LCC NELC	By 2008
		AA7 Provide new access opportunities to suitable archaeological sites in the Wolds.	LCC	HTL LWCS NELC Landowners	3 sites by 2009
		AA8 Provide an annual review of relevant work undertaken in support of heritage and state of the historic environment in the AONB.	EH	HTL LCC NELC	Annually

Built Heritage (Section 4.4.2)

Policy	Objectives	Actions	Lead Partners	Others	Target
BHP To protect and enhance the historic and locally distinctive character of rural settlements and buildings within the AONB.	BHO1 To work with property owners and developers to encourage sympathetic design and management of buildings.	BHA1 Establish and promote Residential Development Best Practice guidelines for the AONB for inclusion in the Lincolnshire Residential Design Guide.	LCC	ELDC LWCS WLDC NELC	By 2005
		BHA2 Promote the development and use of Village Design Statements.	ELDC NELC WLDC	LWCS	Ongoing
		BHA3 Develop a design guide for the sympathetic conversion of farm buildings within the AONB.	ELDC WLDC	LWCS NELC	By 2008
	BHO2 To raise awareness of the built heritage in the Wolds and increase understanding of its contribution to the AONB.	BHA4 In tandem with the Historic Fabric Audit produce a directory of listed buildings and 'special' buildings in the Wolds.	LCC	HTL LWCS NELC	By 2009
		BHA5 In consultation with landowners and/or property owners encourage and support on site access and interpretation.	HTL	LCC LWCS NELC	3 sites by 2009
	BHO3 To encourage and support repair and sustainable re-use of redundant buildings for uses directly supportive of the local economy.	BHA6 Identify buildings which are redundant and have potential for refurbishment/re-use and develop linkages with appropriate funding mechanisms e.g. ERDP (RES) and Lincolnshire Enterprise.	LCC	HTL LWCS NELC	Ongoing

Theme 2: Living and Working in the Wolds

Farming in the Wolds (Section 5.1)

Policy	Objectives	Actions	Lead Partners	Others	Target
FWP To acknowledge and promote sustainable farming as a key activity in maintaining the Wolds' landscape character.	FWO1 To develop and promote agricultural 'best practice' to conserve and enhance the natural beauty and landscape character of the Wolds.	FWA1 Promote, advise and support landowners on relevant agri-environment schemes.	FWAG	defra LWCS	Ongoing
		FWA2 Hold farm open days to highlight 'best practice'.	FWAG	LWCS	5 by 2009
		FWA3 Investigate interest in establishing a local farmers' forum.	FWAG	LWCS	By 2007
	FWO2 To monitor and influence changes in regional, national and EU agriculture policy to bring benefits to farmers in the Wolds.	FWA4 Seek to influence national/regional policy to bring positive benefits to farmers in the Wolds.	JAC	CLA defra NFU	Ongoing
	FWO3 To encourage and support initiatives to sustain livestock farming in the AONB.	FWA5 Support and promote Lincolnshire Conservation Grazing Network.	FWAG	LCC LWCS LWT	Ongoing
		FWA6 Explore schemes to support mobile livestock grazing (e.g. flying flocks).	FWAG	LWCS	Investigate feasibility by 2008
	FWO4 To support farm diversification schemes appropriate to the AONB and which accord with planning policy.	FWA7 Work with landowners to promote and encourage uptake of alternative funding schemes including ERDP (RES).	defra	CLA FWAG LWCS NFU	Ongoing
	FWO5 To seek to maintain traditional rural activities that can protect and enhance the landscape.	FWA8 Identify and promote common goals with the Lincolnshire Charter for Agriculture and Horticulture and The Lincolnshire Partnership.	LCC	CLA ELDC LWCS NFU WLDC	Ongoing
		FWA9 Identify and promote common goals with the Tastes for Lincolnshire initiative and similar local branding projects.	LWCS	CLA ELDC LCC NFU WLDC	Ongoing

Thriving Communities (Section 5.2)

Policy	Objectives	Actions	Lead Partners	Others	Target
TCP To support and promote measures to maintain viable communities within the Wolds AONB.	TCO1 To work with relevant agencies to foster and support local businesses and communities.	TCA1 Seek to influence and promote Community Strategies.	LWCS	LCC NELC ELDC WLDC	Ongoing
		TCA2 Develop a pilot Wolds Sustainable Development Fund to assist local businesses and communities.	LWCS	CCL emda LCC	By 2005
	TCO2 To encourage measures to reverse the decline in rural services and facilities.	TCA3 Promote uptake of the various community grant schemes – Community Service Grants, Local Heritage Initiative, East Lindsey Community Grants, RACoL Grants – Market Rasen.	CCL	ELDC LCC LWCS NELC WLDC	Ongoing
		TCA4 Identify and promote broadband internet development appropriate to the AONB.	LE	CCL ELDC LCC LWCS NELC WLDC	Ongoing
	TCO3 To encourage existing and new businesses to have a high regard for environmental sustainability in the context of the AONB.	TCA5 Promote the Green Audit Kit and Wolds Sustainable Development Fund.	LWCS	CCL emda LCC	Ongoing
	TCO4 To sensitively utilise the Wolds as a recreational resource, in particular promoting accessible green space close to communities within and adjacent to the AONB.	TCA6 Seek to identify and establish new access areas adjacent to settlements utilising Local Nature Reserves, woodland schemes and community grant schemes.	LCC LWCS	ELDC NELC FC WLDC Landowners	5 sites by 2009
	TCO5 To encourage inclusive communities.	TCA7 Support community events that help to promote the Wolds.	LWCS	ELDC LCC NELC WLDC	5 events by 2009

		TCA8 Promote and encourage affordable housing schemes within the Wolds where appropriate.	ELDC WLDC NELC	LCC CCL	Ongoing
		TCA9 Encourage communities to produce village plans.	CCL	ELDC LCC LWCS NELC WLDC	Ongoing

Theme 3: Discovering the Wolds

Interpretation – Awareness raising (Section 6.2)

Policy	Objectives	Actions	Lead Partners	Others	Target
IP To raise the profile of the AONB through increasing visitors' and residents' enjoyment and understanding of its special qualities as guided by the Lincolnshire Wolds Interpretation Strategy.	IO1 To provide visitors and residents with a greater understanding of what makes the Lincolnshire Wolds a special place.	IA1 Facilitate a regular walks and events programme.	LWCS	ELDC LCC NELC RA WLDC	18 walks/events per year
		IA2 Produce and distribute a regular AONB newsletter – 'Wolds News'.	LWCS	JAC	2 newsletters per year
	IO2 To strengthen the profile of the AONB by highlighting the area's unique landscape character and 'sense of place'.	IA3 Produce, publish and promote an AONB book.	LCC	LWCS Local specialists	By 2005
		IA4 Investigate external funding for a Wolds Interpretation Officer.	LCC	ELDC LWCS NELC WLDC	By 2005
		IA5 Produce and promote a strategic AONB leaflet.	LWCS	CA	By 2005
		IA6 Review the current AONB boundary signs with a view to rebranding.	LCC	JAC LWCS	By 2006
	IO3 To provide interpretation facilities and services that can be marketed to visitors and residents.	IA7 Develop five themed trails to interpret the AONB's special qualities.	LWCS	ELDC LCC NELC WLDC	5 by 2009
		IA8 Identify and develop on site interpretation.	LWCS	ELDC HTL LCC NELC WLDC	5 sites by 2009
		IA9 Research the potential for developing a Wolds educational resource for use by local schools.	LCC NELC	LWCS	By 2006

		IA10 Facilitate a feasibility study for a Wolds Visitor/Resource centre.	LWCS	LCC	By 2007
	IO4 To encourage residents to become involved in the interpretation and promotion of their area for visitors.	IA11 Identify and promote suitable community funding schemes to implement local interpretation projects.	LWCS	CCL ELDC LCC NELC WLDC	Ongoing

Access, Recreation and Tourism (Section 6.3)

Policy	Objectives	Actions	Lead Partners	Others	Target
ARTP To develop and promote access, recreation and tourism appropriate to the Lincolnshire Wolds AONB.	ARTO1 To develop 'best practice' to demonstrate and promote access, recreation and tourism compatibility with the AONB's intrinsic qualities.	ARTA1 Investigate developing an access/ recreation and tourism strategy for the AONB.	LWCS	ELDC LT NELC WLDC	By 2007
	ARTO2 To maximise access opportunities for all visitors and residents of the AONB, improving provision for quiet recreation.	ARTA2 To advise and assist the Local (Countryside) Access Forum and Rights of Way Improvement Plan in respect of AONB objectives.	JAC	LAF LWCS	Ongoing
		ARTA3 Work with landowners and residents to develop and promote the Wolds Walks series.	LWCS	ELDC LCC NELC WLDC	Ongoing
		ARTA4 Establish accessible attractive grasslands close to settlements.	LWCS	defra FWAG LCC LWT Landowners Parish Councils	3 sites by 2009
		ARTA5 Establish accessible attractive woodland close to settlements.	FC	ELDC LCC NELC WLDC Landowners Parish Councils	3 sites by 2009
		ARTA6 Jointly develop and promote the Viking Way and other trails in consultation with landowners.	LCC	LAF LWCS RA	Ongoing
		ARTA7 Explore the feasibility of developing Quiet Roads as routes to encourage cycling and horse riding.	LWCS	LAF	By 2005

	ARTO3 To provide co-ordinated, accurate and up-to-date information on the access, recreation and tourism opportunities within the Wolds AONB.	ARTA8 Jointly promote the Wolds through collaborative visitor guides and marketing schemes.	LT	ELDC LCC NELC WLDC	Ongoing
		ARTA9 Promote considerate, sensitive use of open access land, when available, and other land open with permission of landowners.	LCC NELC	ELDC LAF LCC WLDC	Ongoing
	ARTO4 To promote and develop the principal market towns as gateways to the Lincolnshire Wolds.	ARTA10 Identify and develop further the 'Gateway' series of walks from neighbouring market towns.	LWCS	ELDC LCC NELC WLDC	1 set by 2007
		ARTA11 Continue to liaise with the Market Town Initiatives to identify further access projects.	LWCS	ELDC LCC NELC WLDC	Ongoing
	ARTO5 To develop joint promotion and marketing initiatives to raise the profile of the Lincolnshire Wolds AONB.	ARTA12 Explore partnership opportunities for promoting established cycle routes in the Wolds, including the Wolds' section of the National Cycle Network's Harwich to Hull route.	LCC NELC	ELDC LWCS WLDC	Ongoing
		ARTA13 Identify opportunities for collaborative initiatives between agencies and recreation/tourism providers including links to One Lincolnshire, Tastes of Lincolnshire and similar schemes.	LWCS	ELDC LCC LT NELC WLDC	Ongoing
		ARTA14 Utilise the Destination Management Organisation, the online tourism management system – PULSE and Farmstay UK to aid AONB objectives.	LT	LWCS	Ongoing
		ARTA15 Survey visitor numbers, profile and distribution in the AONB.	LT	LWCS	By 2006
	ARTO6 To identify gaps in current access, recreation and tourism provision and support measures to improve the infrastructure where compatible with the AONB.	ARTA16 Undertake an audit of accommodation resources within the Wolds and identify areas for improvement.	ELDC NELC WLDC	LT LWCS	By 2008

		ARTA17 In consultation with local landowners, communities and relevant Rights of Way teams, consider access and recreational provision for specialist interest groups.	JAC	LAF Landowners Specialist user groups	Investigate feasibility by 2006
		ARTA18 Explore opportunities for partnership working with visitor attractions, e.g. Cadwell Park Motor Circuit.	LWCS	Businesses Landowners LT	Ongoing

Theme 4: Sustaining the Wolds

Planning (Section 7.1)

Policy	Objectives	Actions	Lead Partners	Others	Target
PP To seek to ensure that development plans and planning guidance consistently recognise and uphold the primary purpose of the Lincolnshire Wolds AONB designation – the protection and enhancement of its natural beauty and special character.	PO1 To promote local character and distinctiveness through the highest quality design for new development and re-development.	PA1 Comment on significant planning applications or those likely to set a precedent on sites within and adjacent to the AONB.	LWCS	ELDC LCC NELC WLDC	Ongoing
		PA2 Produce a planning guidance booklet to aid developers, planners and construction workers with the special design requirements of the AONB.	LWCS	CPRE ELDC LCC NELC WLDC	By 2009
		PA3 Encourage and support the production and use of village/parish design statements, recognising and reinforcing local character and distinctiveness.	ELDC WLDC NELC	CCL LCC LWCS	Ongoing
	PO2 To encourage and support the sensitive conversion of traditional buildings to new viable uses to support local businesses and communities.	PA4 Hold a seminar/conference for planners/developers on the subject of design issues and best practice pertinent to the AONB.	ELDC NELC WLDC	LCC LWCS	By 2009
	PO3 To encourage the formulation of planning policies for affordable housing for local people and key workers, subject to need and where consistent with AONB objectives and LA planning policies.	PA5 Support the work of the Rural Housing Enabler.	LWCS	ELDC NELC WLDC	Ongoing
	PO4 To minimise damage to the AONB landscape as a result of mineral working and associated activity.	PA6 Provide further advice and support for landscape restoration following mineral extraction.	LWCS NELC	ELDC LCC WLDC	Ongoing

	<p>PO5 To promote awareness and encourage consideration of the impact of adjacent development on the views to and from the AONB.</p>	<p>PA7 Liaise with planning authorities and relevant companies regarding developments adjacent and visible from AONB.</p>	<p>LWCS</p>	<p>ELDC LWCS NELC WLDC</p>	<p>Ongoing</p>
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Transport in the Wolds (Section 7.2)

Policy	Objectives	Actions	Lead Partners	Others	Target
TWP To encourage and support the development and promotion of an integrated transport network which respects the AONB landscape and character, and addresses local community needs.	TWO1 To encourage integrated public and community-based transport schemes that can help to improve the links between communities within the AONB and the surrounding market towns.	TWA1 Review the 'Public Transport Access to the Lincolnshire Wolds' Report.	LWCS	ELDC LCC NELC WLCD	By 2007
		TWA2 Explore a programme of partnership action to encourage public transport access to visitor locations and 'honey pot' sites (especially at weekends) including 'Wolds Wanderer' type services as promoted in other popular walking areas.	LCC	ELDC LWCS NELC WLDC	By 2009
		TWA3 Organise walks and events which can be accessed by public transport.	LWCS	ELDC LCC NELC RA WLDC	Ongoing
		TWA4 Consult on Local Transport Plans and Transport Strategies.	LWCS	ELDC LCC LWCS NELC WLDC	Ongoing
	TWO2 To support and encourage traffic management that will promote safe and attractive walking, cycling and riding in the AONB.	TWA5 Produce leaflets to promote walking, cycling and riding in the AONB.	LWCS	ELDC LWCS NELC WLDC	Ongoing
		TWA6 Liaise with highway authorities to investigate a Quiet Roads policy.	LWCS	LAF LCC NELC	By 2007
	TWO3 To encourage transport infrastructure improvements to support appropriate tourism development, ensuring schemes are sympathetic to the landscape and character of the AONB.	TWA7 Provide coherent information on public car parking facilities for use in tourist publications.	LT	ELDC LWCS NELC WLDC	Ongoing
		TWA8 Work with landowners and local communities to identify and establish suitable informal car parking facilities for visitor use to the AONB.	LWCS	ELDC LCC NELC WLCD	Ongoing

	<p>TWO4 To encourage a consistent approach to the use of road signage, furniture and maintenance to promote and respect the character of the AONB, whilst being aware of the need to sign in order to address road safety issues.</p>	<p>TWA9 Consult with highway authorities to ensure that any road improvements are of a design and scale that will minimise their impact upon the landscape and character of the AONB.</p>	LWCS	LCC NELC	Ongoing
		<p>TWA10 Liaise with highway authorities to minimise the urbanisation of country and village roads in the AONB.</p>	LWCS	LCC NELC	Ongoing
		<p>TWA11 Implement pilot Traditional Roadsigns in Lincolnshire (TRiL) Projects in the areas of Swaby and the Bluestone Heath Road.</p>	LCC	HTL LWCS	By 2006

Monitoring (Section 9.2)

Policy	Objectives	Actions	Lead Partners	Others	Target
MP To monitor the Management Plan activities and condition of the Lincolnshire Wolds AONB.	MO1 To monitor the performance of the action plan.	MA1 Report and review information against annual work programmes for LWCS and JAC.	JAC LWCS		Annually
	MO2 To monitor the condition of the AONB.	MA2 Develop a baseline set of AONB condition indicators.	LWCS	CA CPRE defra EA EH EN LCC	By 2005
		MA3 Report information on condition indicators.	JAC		By 2008