

## Appendix 5: Questionnaire Results (summary) – 2016

During March - September 2016, residents and visitors to the Lincolnshire Wolds completed our 'Have Your Say' Questionnaire. There were a total of 146 respondents.

<b>Which of the following special features of the Lincolnshire Wolds AONB contribute most to its natural beauty? (maximum of 3 selections per respondent)</b>	<b>Ranking</b>	<b>Number of Selections</b>
Open hill tops and sweeping views	1 <sup>st</sup>	123
Wooded slopes and valleys	2 <sup>nd</sup>	55
Attractive villages	3 <sup>rd</sup>	51
Farmed landscape	4 <sup>th</sup>	50
Ancient lanes and trackways	5 <sup>th</sup>	41
Downland and grassland meadows	6 <sup>th</sup>	31
Archaeological and historic features	7 <sup>th</sup>	26
Wide grass verges	8 <sup>th</sup>	23
River valleys	9 <sup>th</sup>	21
Geological features	10 <sup>th</sup>	14

<b>What do you value most about the Lincolnshire Wolds AONB? (maximum of 3 selections per respondent)</b>	<b>Ranking</b>	<b>Number of Selections</b>
Scenery and views	1 <sup>st</sup>	102
Peace and quiet	2 <sup>nd</sup>	81
Opportunities for Walking, Cycling, Horse-riding etc	3 <sup>rd</sup>	68
Wildlife	4 <sup>th</sup>	39
All of these	5 <sup>th</sup>	32
Farming life	6 <sup>th</sup>	26
Historic features	=7 <sup>th</sup>	16
Attractive villages	=7 <sup>th</sup>	16
Surrounding market towns	9 <sup>th</sup>	15
Locally sourced food and drink	10 <sup>th</sup>	10
Cultural connections	11 <sup>th</sup>	3
Visitor attractions	12 <sup>th</sup>	1

<b>Which of the following current issues should be of most concern to the AONB Partnership? (maximum of 3 selections per respondent)</b>	<b>Ranking</b>	<b>Number of Selections</b>
Impact of unsightly development (Buildings, Wind Turbines etc.)	1 <sup>st</sup>	86
Loss of scenic beauty through changes to landscape	2 <sup>nd</sup>	70
Decline in village services, including public transport	3 <sup>rd</sup>	53
Decline in wild plants and animals	4 <sup>th</sup>	45
Uncertainties in farming - poss. impact on landscape	5 <sup>th</sup>	36
Low regional/national profile as a tourist venue	6 <sup>th</sup>	30
Increased intrusion from noise and light pollution	7 <sup>th</sup>	29
Threats to rural way of life	8 <sup>th</sup>	28
Lack of information about places to visit and facilities	9 <sup>th</sup>	14
Loss of historic and archaeological features	10 <sup>th</sup>	10
Visitor pressure in popular locations	11 <sup>th</sup>	9

<b>Which of the following activities do you undertake most frequently within the Lincolnshire Wolds AONB? (A maximum of three features per respondent)</b>	<b>Ranking</b>	<b>Number of Selections</b>
Walking	1 <sup>st</sup>	120
Eating out at pubs and tea rooms	2 <sup>nd</sup>	69
Visiting villages and churches	3 <sup>rd</sup>	53
Looking at wildlife	4 <sup>th</sup>	50
Cycling	5 <sup>th</sup>	36
Organised walks and rides	6 <sup>th</sup>	23
Car tours	7 <sup>th</sup>	21
Hunting/shooting	8 <sup>th</sup>	14
Horse riding	9 <sup>th</sup>	10
Visiting local attractions	10 <sup>th</sup>	5
Fishing	11 <sup>th</sup>	2

<b>How often do you visit the Lincolnshire Wolds AONB?</b>	<b>Percentage</b>	<b>Number of Selections</b>
Daily	47%	69
Weekly	29%	42
Monthly	17%	24
Six monthly	6%	8
Annually	1%	1
1st time		

<b>Has the AONB designation and/or high quality of the landscape encouraged your visit?</b>	<b>Percentage</b>	<b>Number of Selections</b>
Yes	76%	103
No	24%	32

<b>What can be done to protect and enhance the Lincolnshire Wolds AONB? (A maximum of three features per respondent)</b>	<b>Ranking</b>	<b>Number of Selections</b>
Prevent unsightly development	1 <sup>st</sup>	67
Support sustainable farming	2 <sup>nd</sup>	65
Develop environmental/landscape enhancement projects	3 <sup>rd</sup>	61
Support the rural communities	4 <sup>th</sup>	58
Raise awareness of the Lincolnshire Wolds	5 <sup>th</sup>	52
Promote appropriate tourism and recreation	6 <sup>th</sup>	44
Improve public transport and other rural services	7 <sup>th</sup>	39
Encourage farm diversification	8 <sup>th</sup>	34

<b>What are the most important social and economic issues for the Wolds communities? (A maximum of three features per respondent)</b>	<b>Ranking</b>	<b>Number of Selections</b>
Local services (schools, shops, public transport)	1 <sup>st</sup>	97
Local business and employment opportunities	2 <sup>nd</sup>	93
Threat to rural way of life	3 <sup>rd</sup>	63

Affordable housing	=4 <sup>th</sup>	60
General ageing population	=4 <sup>th</sup>	60
Loss of traditional rural crafts	6 <sup>th</sup>	18
Public health	7 <sup>th</sup>	9

<b>What do you value most about the Wolds surrounding market towns? (A maximum of three features per respondent)</b>	<b>Ranking</b>	<b>Number of Selections</b>
Locally distinctive shops	1 <sup>st</sup>	119
Regular markets	2 <sup>nd</sup>	90
Cultural events	3 <sup>rd</sup>	54
Health facilities	4 <sup>th</sup>	31
Schools/educational opportunities	5 <sup>th</sup>	29
Sports/leisure facilities	6 <sup>th</sup>	21
Entertainment	7 <sup>th</sup>	12

<b>Do you think the Lincolnshire Wolds AONB boundary needs to be reviewed?</b>	<b>Percentage</b>	<b>Number of Selections</b>
No	74%	99
Yes	26%	35

<b>Would you like to be kept informed of progress on the Management Plan review?</b>	<b>Percentage</b>	<b>Number of Selections</b>
No	43%	57
Yes	57%	77

<b>Would you like the opportunity to provide further input into the management of the AONB?</b>	<b>Percentage</b>	<b>Number of Selections</b>
No	57%	75
Yes	43%	56

<b>Are you completing the questionnaire on behalf of a Parish Council or another group?</b>	<b>Percentage</b>	<b>Number of Selections</b>
No	85%	120
Yes	15%	21

<b>Do you?</b>	<b>Percentage</b>	<b>Number of Selections</b>
Live in the AONB	41%	57
Live adjacent to the AONB	38%	53
Live within the wider Lincolnshire area	18%	26
Live out of County	3%	4
Work in the AONB	46%	44
Work adjacent to the AONB	26%	25

Work within the wider Lincolnshire area	23%	22
Work out of County	5%	5

<b>Age Group</b>	<b>Percentage</b>	<b>Number of Selections</b>
45 – 64	50%	68
65+	38%	52
26 – 44	11%	16
0 – 17	1%	1
18 - 25		